

From: [Rena Leddy](#)
To: [Frances Harder](#)
Cc: [Kent Smith](#)
Subject: FW: International Visitors - Africa
Date: Tuesday, July 07, 2015 4:05:47 PM
Attachments: [image001.jpg](#)
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Hi Frances,

We have received the email below. We can do a tour and talk about the Fashion District, but I'm wondering if you could help with the introductions to the other industry folk she mentions below. Let me know your thoughts.

Rena

From: Kent Smith
Sent: Saturday, July 04, 2015 4:29 PM
To: Rena Leddy
Subject: Fwd: International Visitors - Africa

Let's figure out which date works best

Sent from my iPhone

Begin forwarded message:

From: Mable Kong <mkong@ivcla.org>
Date: July 1, 2015 at 11:44:05 AM PDT
To: <kent@fashiondistrict.org>
Subject: International Visitors - Africa

Hi Kent,

I hope you're doing well. You may remember I contacted you last November when you met with a group of Thai fashion experts about the LA Fashion District BID.

I am hosting an upcoming group of State Department visitors who are participants of the [African Women Entrepreneurship Program \(AWEP\)](#), an outreach, education, and engagement initiative that targets African women entrepreneurs to promote business growth, increase trade both regionally and to the U.S., and create better business environments, and empower African women entrepreneurs to become voices of change in their communities.

I am tasked with setting up a tour of the Fashion District and meetings with specific industry owners. The goal is for the visitors to experience and overview and history of the Fashion District, but also meet fashion industry owners and buyers to talk about possibilities for partnerships and growth.

I've tried reaching out to Christine Silvestri, but she is booked for the next couple of months. Would you be able to assist? We have a budget set aside to hire a consultant who could assist with this effort.

Here are the details-

Available dates: **Friday, July 24, Monday, July 27, Tuesday, July 28**

Visitors: 8 visitors and 3 liaisons, total 11 ppl (bios are attached for your reference)

1. Tour of Fashion District for a group of French and English speaking African women (all in the fashion industry).
2. Meetings with industry owners. Do you have specific industry connections in the following sectors? We can separate each group into different meetings.
 - a. Textile (pattern and material design)
 - b. Jewelry, fashion accessories, & gems
 - c. Haute couture Lingerie
 - d. Uniforms (medical, school, graduation gowns, tracksuits, etc.)
 - e. Traditional African clothing

I hope we are able to expand our partnership with this endeavor. I would be happy to talk to you more in detail about logistics and costs. Please let me know if this is something you would be open to doing. Thanks so much and looking forward to hearing from you soon.

Best,
Mable

Mable Kong

Director of International Programs
International Visitors Council of Los Angeles
3540 Wilshire Boulevard, Suite 910
Los Angeles, CA 90010
213-388-1428 ext. 22 phone
213-388-5879 fax
www.ivcla.org

